



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),  
Sivakasi**

(Affiliated to Madurai Kamaraj University, Reaccredited with "A" Grade by NAAC,  
College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

**NAAC SSR Cycle IV (2015-2020)**

**2.2 Catering to Student Diversity**

**2.2.1 Special Programmes for Advanced  
Learners and slow Learners**

**LEADERSHIP TRAINING PROGRAMME**



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),  
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**SIVAKASI**

**PERSONALITY DEVELOPMENT CELL OF SFRC**

**ONE -DAY INTRAMURAL WORKSHOP**

(sponsored by Management)

ON

**"SURPASS"**

**Date: 18-02-2020**

**Venue: Conference Hall**

**Prayer Song**

**Welcome Address** : Dr. (Ms.) M.S.YasmeenBeevi, M.Com., M.Phil., M.B.A., Ph.D.,  
Assistant Professor & Head,  
Department of Business Administration,  
S. F. R. College for Women, Sivakasi

**Session I:**

**Guest Speaker** : **Mr. K.C.Gurusamy,**  
Managing Partner & Manufacturer,  
KAYCEE PLASTO PACK &  
M/S. Kayee Group of Plastic Industries,  
Virudhunagar.

**Topic** : **DISCOVER YOUR SIGNATURE**

**Timing** : 10 AM to 12.45 PM

**Lunch** : **12.45 P.M .to 1.30 P.M.**

**Session II:**

**Guest Speaker** : **Mr.M.Neethi Gurusamy,**  
Soft Skill Trainer, Founder of Enrich Training Academy,  
Virudhunagar.

**Topic** : **BUILD RELATIONSHIPS**

**Timing** : **1.30 P.M. to 3.30 P.M.**

**Vote of Thanks**

: Dr.(Mrs) K.Neela Pushpam.,  
Assistant Professor, Department of History,  
S. F. R. College for Women, Sivakasi.

**All are cordially invited.**

  
Co-Ordinator Personality Development Cell

  
PRINCIPAL  
**PRINCIPAL**  
**The Standard Fireworks**  
**Rajaratnam College**  
**for Women,**  
**SIVAKASI**



**Programme** : Awareness Program  
**Speaker**

**Mr.KC.Gurusamy,**  
Managing partner and  
manufacturer,  
KAXCEE, Plato pack industries

**Mr.M.Neethi Gurusamy,**  
Soft Skill Trainer,  
Founder of Enrich training  
academy

**Topic** : Build relationship

**Venue** : New Indoor stadium

**Date** :18.2.2020



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**SIVAKASI**

**PERSONALITY DEVELOPMENT CELL OF SFRC AND ROTARY CLUB OF  
VIRUDHUNAGAR JOINTLY ORGANIZE A PROGRAMME ON**

**"LEADER IN YOU"**

**Date: 26-09-2019**

**Venue: Conference Hall**

**Prayer Song**

**Welcome Address** : Dr. (Ms.) M.S.YasmeenBeevi.,M.Com.,M.Phil.,M.B.A.,Ph.D.,  
Assistant Professor & Head,  
Department of Business Administration,  
S. F. R. College for Women, Sivakasi

**Session I:**

**Guest Speaker** : **MAPR. Krishnamoorthy., B.E., PGDPMIR.,**  
Managing Director,  
Palani Industrial Corporation,  
Virudhunagar.

**Topic** : **MAKEUP THYSELF**

**Timing** : 10 AM to 12.45 PM

**Lunch** : 12.45 PM to 1.30 PM

**Session II:**

**Guest Speaker** : JCI Sen.S.N.N.Sivapiran,  
JCI International Trainer, Zone XVIII, JCI India,  
Sivakasi.


**Topic** : **TEAM BUILDING**

**Timing** : 1.30 PM to 3.30 PM

**Vote of Thanks**

: Dr.K.Mangaiyakarasi,  
Assistant Professor,  
Department of English,  
S. F. R. College for Women, Sivakasi.

**All are cordially invited.**

  
Co-Ordinator Personality Development Cell

  
PRINCIPAL



**Programme** : Leader in you  
**Speaker**

**MAPR.Krishnamourthy,**  
Managing Director, Palani  
Industrial Corp. Viruthunagar.  
**CL Sen. S.N.N. Siva Priyan,**  
JCL, International Trainer,  
Sivakasi.

**Topic** : Makeup Thyself

**Venue** : Conference Hall

**Date** : 26.09.2019





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**SIVAKASI**

**PERSONALITY DEVELOPMENT CELL OF SFRC AND LIONS CLUB OF  
SIVAKASI JOINTLY ORGANIZE A PROGRAMME ON**

**SOLID WASTE MANAGEMENT**

Date: 22. 02. 2019

Venue: New Indoor Stadium

Time: 9.30 am to 11.00am

Prayer Song

Welcome Address : Dr(Mrs).M.Padma Priya. , M.A., M.Phil., Ph.D.  
Assistant Professor,  
Department of Tamil,  
S.F.R. College for Women, Sivakasi

Resource Persons : 1. Mr.Asokkumar,  
Municipal Commissioner,  
Sivakasi  
2. Mr.Srinivasan,  
Municipal Engineer,  
Sivakasi

Vote of Thanks : Dr.(Mrs)R.Kalaivani, M.A.,M.Phil., PGDCA.,Ph.D.  
Assistant Professor,  
Department of History,  
S. F. R. College for Women, Sivakasi

**All are cordially invited**

**Co-ordinator  
Personality Development Cell**

  
**PRINCIPAL**



**Programme** : Awareness Program

**Speaker**

**Mr.Ashok Kumar,**  
Municipal Commissioner,  
Sivakasi

**Mr.Srinivasan,**  
Municipal Engineer, Sivakasi

**Topic** : Solid Waste Management

**Venue** : New Indoor stadium

**Date** : 22.2.2019



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**SIVAKASI**

**Personality Development Cell & Counselling Cell Jointly Organize  
One day Programme on Secret of Success.**

Date : 30. 11. 2018

Time : 09.30 am to 4.30 pm.

Prayer Song

Welcome Address : Dr.M.S.Yasmeen Beevi, M.Com.,M.Phil.,M.B.A.,Ph.D.

Asst.Prof & Head of Business Administration,

SFR College,Sivakasi.

Presidential Address : Dr.T.Palaneeswari, M.Com.,M.Phil.,Ph.D.

Principal,

SFR College,Sivakasi.

Resource Person : Dr.Mario Jegan,M.B.A.,M.S.W,

Fynnsoft Young Chief Motivational Counsellor & Manager.

Vote of Thanks :Mrs.K.Muthamil Selvi,M.A.,B.Ed.,M.Phil,

Associate Professor & Head, Department of English,

SFR College,Sivakasi

All are cordially invited

*T. Palaneeswari*





**Programme** : Counseling Programme- Secret of Success

**Speaker**

**Dr. Mario Jegan,**  
Fynn Soft Young Motivational Counselor,  
Municipal Engineer, Sivakasi

**Topic** : Secret of Success

**Venue** : Auditorium

**Date** : 30.11.2018



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**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN,  
SIVAKASI  
PERSONALITY DEVELOPMENT CELL  
“LEADER IN YOU”**

**AGENDA**

**Date: 21-08-2018**

**Venue: Conference Hall**

Prayer Song

Welcome Address : Dr. (Ms.)M.S.Yasmeen Beevi,M.Com.,M.Phil.,M.B.A.,Ph.D.,  
Assistant Professor, Department of Business Administration,  
S. F. R. College for Women, Sivakasi

**Session I:**

Guest Speaker : Mr.P.Thanikai Vel Pandian.,  
Director of Vision 20 plus training institute ,  
Sivakasi.

**Topic : GO UP**

**Timing : 10 AM to 12.45 PM**

**Lunch : 12.45 PM to 1.30 PM**

**Session II:**

Guest Speaker : JCI P.Madhanaraj  
General Manager, Sri Dharani Steels,  
Training Head, The next steps,  
Kovilpatti.

**Topic : LEAP TO LEAD**

**Timing : 1.30 PM to 3.30 PM**

**Vote of Thanks** : Dr.V.Annapackiam.,  
Assistant Professor, Department of Tamil,  
S. F. R. College for Women, Sivakasi.

**All are cordially invited.**

  
Co-Ordinator

Personality Development Cell

  
PRINCIPAL



**Programme** : Awareness Program  
**Speaker**

**Mr.P.Madhanaraj,**  
General Manager  
Sri Dharani Steel Training, Sivakasi  
**Mr.Thanikai Vel Pandian,**  
Director of Vision 20 plus Training  
Institute, Sivakasi

**Topic** : Go Up & Leap to Leap  
**Venue** : Conference Hall  
**Date** : 21.08.2018





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**SIVAKASI**

**GOLDEN JUBILEE CELEBRATIONS**

**PERSONALITY DEVELOPMENT CELL**

**INTRA-COLLEGIATE SEMINAR ON "MEEVA-2018"**

**Date: 24. 01. 2018**

**Venue: Conference Hall**

Registration : 9.00 am to 9.40 am

Inaugural Function : 9.40 am to 10.15 am

**Prayer Song**

**Welcome Address** : Mrs.K. Ramajeyalakshmi, M.A., M.Phil.,  
Assistant Professor, Department of English,  
S.F.R. College for Women, Sivakasi

**Inaugural Address &  
Felicitations** : Dr. (Mrs.) T. Palaneeswari, M.Com.,M.Phil.,PhD  
Associate Professor, Department of Commerce,  
S. F. R. College for Women, Sivakasi

**Tea Break** : 10.15 a.m to 10.30 a.m

**Session I:**

Guest Speaker : **Mrs. P. Mithra Premkumar, Soft Skill Trainer**  
Topic : **Stress Management**  
Timing : 10 AM to 12.30 PM  
Lunch : 12.30 PM to 1.15 PM

**Session II:**

Guest Speaker : **Mr. P. A. Hariharan, Trainer, Mind Gear Academy, Madurai**  
Topic : **Manners, Values and Attitude**  
Timing : 1.30 PM to 3.20 PM

**Vote of Thanks** : **Ms. S. Vandhana, M.A.,M.Phil.,**  
Assistant Professor, Department of English,  
S. F. R. College for Women, Sivakasi

**All are cordially invited**

  
Co-ordinator

Personality Development Cell

  
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**Programme** : Awareness Program

**Speaker**

**Mr.P.Madhanaraj,**  
General Manager  
Sri Dharani Steel Training, Sivakasi  
**Mr.Thanikai Vel Pandian,**  
Director of Vision 20 plus Training  
Institute, Sivakasi

**Topic** : Go Up & Leap to Leap

**Venue** : Conference Hall

**Date** : 24.01.2018





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**SIVAKASI**

**GOLDEN JUBILEE CELEBRATIONS**

**PERSONALITY DEVELOPMENT CELL**

**LEADER IN YOU - 2017**

**Date: 29-07-2017**

**Venue: Techno Lab**

Prayer Song

Welcome Address : Dr.(Ms).M.S.Yasmeen Beevi.,M.Com.,M.Phil.,MBA.,  
Assistant Professor, Department of Business Administration,  
S. F. R. College for Women, Sivakasi

**Session I:**

Guest Speaker : Mrs.M.Sakthi., Head, Department of Training, Placement and  
Public Relations, Senthamarai College of Arts and Science,  
Madurai.

**Topic : Positive Attitude and Thinking**

**Timing : 10 AM to 12.30 PM**

**Lunch : 12.30 PM to 1.15 PM**

**Session II:**

Guest Speaker : Mr.D.Shree Murugan, Financial Consultant and Softskill  
Trainer, Madurai.

**Topic : Goal Setting**

**Timing : 1.15 PM to 3.15 PM**

**Vote of Thanks**

: Mrs.K.Ramajayalakshmi.,M.A.,M.Phil.,  
Assistant Professor, Department of English,  
S. F. R. College for Women, Sivakasi

**All are cordially invited.**

*T.Palaniswami*

Co-Ordinator  
Personality Development Cell

*SR*  
PRINCIPAL



**Programme** : Leader in you

**Speaker**

**Mrs.M.Sakthi, Head,,**

Dept. of Training, Training Placement and Public Relations,  
Semathai College, Madurai

**Mr.D.ShreeMurugan,**

Financial Consultant and soft skill trainer

**Topic** : Positive Attitude and Thinking, Goal Setting.

**Venue** : Techno Lab

**Date** : 29.07.2017



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**The Standard Fireworks Rajaratnam College for Women,  
Sivakasi**

**CIRCULAR**

The Personality Development Cell of our college and the Junior Chamber International India of JCI Sivakasi are jointly organizing a one day training programme on the topic “Entrepreneur Skill Development” for the final year students on 18/07/16 from 10:00 am to 4:00 pm at Techno Lab.

**ALL ARE CORDIALLY INVITED.**

Kindly exempt the following students for the programme.

*S. Vandhana*  
*V. Suresh*  
Staff-in-charge  
Personality Development Cell

*SR*  
PRINCIPAL





**Programme** : Workshop on Entrepreneur Skill Development for Women  
**Speaker**

**JCL Sen. S.N.N. Siva Priyan,**  
JCL International Trainer, Mind Gear Academy, Madurai

**JFM.T.S.Maharaja,**  
Soft Skill Trainer, National Trainer, Madurai

**Topic** : Etiquette Management

**Venue** : Techno Lab

**Date** : 18.07.2016





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**PERSONALITY DEVELOPMENT CELL**

**Circular to the HOD's**

**Date : 18.06.2016**

**Participant : II UG Students**

**Topic : Stress Management, Self Analysis, Inter Personal Skill**

All the HOD's are kindly requested to send their II UG students for the  
Personality Development Programme (full day).

**SCHEDULE**

Batch	Venue	Department	HOD's Signature
I	Techno Lab	B.COM (R)	
		B.COM (SF)	
		BBA	
		B.A(TAM)	
II	Conference Hall	B.A(HIS)	
		B.A(ENG) R	
		B.A(ENG) SF	
III	Multi-Purpose Hall	B.SC(MAT)	
		B.SC (PHY)	
		B.SC (MB)	
		B.SC (N&D)	
		B.SC (CDF)	
		B.SC (CHEM)	
		B.SC (IT)	
		B.SC (CS)	
		BCA	
		B.SC(BOT)	

  
Staff – in – Charge  
PERSONALITY DEVELOPMENT CELL

  
PRINCIPAL



**Programme** : Orientation Programme to II UG on Personality Development

**Speaker**

**Mr.R.Senthil Kumar,**

**Mrs.C.Meena,P.Hariharan**

Soft Skill Trainer, Mind Gear Academy, Madurai

**Topic** : Inter Personal Skill

**Venue** : Multipurpose Hall

**Date** : 18.06.2016





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PERSONALITY DEVELOPMENT CELL  
“LEADER IN YOU”**

**AGENDA**

**Date: 25-08-2015**

**Venue: Techno Lab**

Prayer Song

Welcome Address : Dr. (Ms.)M.S.Yasmeen Beevi, M.Com., M.Phil., M.B.A., Ph.D.,  
Assistant Professor, Department of Business Administration,  
S. F. R. College for Women, Sivakasi

**Session I:**

Guest Speaker : Mr. M. Rajasekaran, M.B.A.,  
Dean-Student Support Services,  
ANJA College,  
Sivakasi.

**Topic : Interpersonal Skills**

**Timing : 10 AM to 12.45 PM**

**Lunch : 12.45 PM to 1.30 PM**

**Session II:**

Guest Speaker : Dr. K. Jeyakodi, M.Com., M.B.A., M.I.M., M.A.,  
M.Com. (Coop. Mgt.), P.G.D.C.A., P.G.D.P.V.E., M.Ed.,  
M.Phil., Ph.D.,  
Dean-Students' Extension Programmes,  
Saraswathi Narayanan College,  
Madurai-22.

**Topic : Attitude - An Attribute to Leadership**

**Timing : 1.30 PM to 3.30 PM**

**Vote of Thanks**

: Mrs. S. Grahalakshmi, M.Com., B.Ed., M.Phil., M.B.A.,  
Assistant Professor, Department of Business Administration,  
S. F. R. College for Women, Sivakasi

**All are cordially invited.**

  
Co-Ordinator

Personality Development Cell

  
PRINCIPAL



**Programme** : Leader in you  
**Speaker**

**Dr.K.Jeyakodi**, Dean, SN College,

**Mr.M. Rajasekaran**,Dean, Anjac College

**Topic** : Inter Personal Skill, Attitude- An attribute to leadership

**Venue** : Multipurpose Hall

**Date** : 25.08.2015

